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Contents

- 3 Adlai Stevenson, Television, and the Presidential Campaign of 1956
Douglas Slaybaugh
- 17 Ten Million Acres for the Insane: The Forgotten Collaboration of
Dorothea L. Dix and William H. Bissell
David L. Lightner
- 35 Abraham Lincoln and Joshua Speed, Attorney and Client
Susan Krause
- 51 Book Reviews
- 68 Picture Credits

Cover: A collage of Adlai Stevenson campaign memorabilia. By 1956, when Stevenson made his second run for the Presidency, television had become a vital campaign tool. Author Douglas Slaybaugh discusses Stevenson's reluctance to use television in his 1956 campaign. The article begins on page 3.